

**Semester 2**
**MIC Driven Activity**
**Quarter 3**

<b>Theme</b>	Intellectual Property Rights (IPR)																																	
<b>Activity Name</b>	IP Week Lecture Session - 21 <sup>st</sup> April to 26 <sup>th</sup> April 2025																																	
<b>Mode of Conduct</b>	Hybrid/Online																																	
<b>Participants</b> (Online / offline)	Students: Minimum 40 students from the Institute Faculty: Maximum possible participation																																	
<b>Online Link</b>	<a href="https://www.youtube.com/@MoEInnovationCell">https://www.youtube.com/@MoEInnovationCell</a>																																	
<b>Description</b>	<p>The Ministry of Education's Innovation Cell (MIC) will be organizing a series of online expert talks from 21st to 26th April 2025, under the IP UTSAV. These sessions are being declared as MIC Driven Activities for IIC institutions to actively participate in.</p> <p>There will be a total of six expert talks — one each day — and each talk will be considered as a separate MIC Driven Activity. Therefore, institutions are required to upload six separate activity reports on the IIC portal corresponding to each session.</p> <p>All sessions will be conducted by MIC and AICTE, and will be livestreamed on the MIC YouTube Channel: <a href="https://www.youtube.com/@MoEInnovationCell">https://www.youtube.com/@MoEInnovationCell</a>. Session wise YouTube Links are given below;</p> <table border="1"> <thead> <tr> <th>Sr. No</th><th>Date</th><th>Time</th><th>Title of Session</th><th>YouTube Link</th></tr> </thead> <tbody> <tr> <td>1</td><td>21 April 2025</td><td rowspan="6">11:30 AM to 01:00 PM</td><td>Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day</td><td><a href="https://www.youtube.com/live/flcl-l0aLhk">https://www.youtube.com/live/flcl-l0aLhk</a></td></tr> <tr> <td>2</td><td>22 April 2025</td><td>Discover more with Design Registrations: Masterclass on Patents and Design Registration</td><td><a href="https://www.youtube.com/live/24pv7XADB A">https://www.youtube.com/live/24pv7XADB A</a></td></tr> <tr> <td>3</td><td>23 April 2025</td><td>Copy That! Copyrights Uncovered: Masterclass on Copyrights</td><td><a href="https://www.youtube.com/live/vho21ZXwVIs">https://www.youtube.com/live/vho21ZXwVIs</a></td></tr> <tr> <td>4</td><td>24 April 2025</td><td>Mark the Spot: Trademarks Talk: Masterclass on Trademarks and Geographical Indications</td><td><a href="https://www.youtube.com/live/e1LS_GpUmlE">https://www.youtube.com/live/e1LS_GpUmlE</a></td></tr> <tr> <td>5</td><td>25 April 2025</td><td>Significance of IP Protection and Commercialization</td><td><a href="https://www.youtube.com/live/8ls1ucvmAeo">https://www.youtube.com/live/8ls1ucvmAeo</a></td></tr> <tr> <td>6</td><td>26 April 2025</td><td>Patent to Product (Srujanta Se Samruddhi)</td><td><a href="https://www.youtube.com/live/uBcJ5kVHf48">https://www.youtube.com/live/uBcJ5kVHf48</a></td></tr> </tbody> </table> <p>More details related to IP Utsav, including speakers, will be available at <a href="https://mic.gov.in/ip-week-session">https://mic.gov.in/ip-week-session</a>.</p>				Sr. No	Date	Time	Title of Session	YouTube Link	1	21 April 2025	11:30 AM to 01:00 PM	Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day	<a href="https://www.youtube.com/live/flcl-l0aLhk">https://www.youtube.com/live/flcl-l0aLhk</a>	2	22 April 2025	Discover more with Design Registrations: Masterclass on Patents and Design Registration	<a href="https://www.youtube.com/live/24pv7XADB A">https://www.youtube.com/live/24pv7XADB A</a>	3	23 April 2025	Copy That! Copyrights Uncovered: Masterclass on Copyrights	<a href="https://www.youtube.com/live/vho21ZXwVIs">https://www.youtube.com/live/vho21ZXwVIs</a>	4	24 April 2025	Mark the Spot: Trademarks Talk: Masterclass on Trademarks and Geographical Indications	<a href="https://www.youtube.com/live/e1LS_GpUmlE">https://www.youtube.com/live/e1LS_GpUmlE</a>	5	25 April 2025	Significance of IP Protection and Commercialization	<a href="https://www.youtube.com/live/8ls1ucvmAeo">https://www.youtube.com/live/8ls1ucvmAeo</a>	6	26 April 2025	Patent to Product (Srujanta Se Samruddhi)	<a href="https://www.youtube.com/live/uBcJ5kVHf48">https://www.youtube.com/live/uBcJ5kVHf48</a>
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	<p>During this week-long event, experts and prominent speakers will engage with Higher Education Institutions (HEIs) having Institution's Innovation Councils (IICs) across India. This initiative aims to educate and inspire students and faculty participants about the importance of Intellectual Property (IP) and its enforcement in promoting and protecting innovation. This MIC Driven lecture series will sensitize institutions to how IP rights—such as patents, trademarks, industrial designs, and copyrights—support innovation by protecting original ideas and encouraging creative endeavours. It will also highlight efforts to encourage quality IP creation in academic institutions through AICTE-led initiatives such as KAPILA, while strengthening the YUKTI National Innovation and IP Repository to facilitate effective technology transfer.</p> <p>IIC Council Members, students, teaching and non-teaching staff, alumni, and innovators are encouraged to actively attend the IP Week sessions. Institutions may also organize group livestreaming of sessions in seminar halls or conference rooms to promote collective participation.</p> <p><b><u>Activity Report Submission Guidelines</u></b></p> <ul style="list-style-type: none"> <li>• Share information about IP Week activities widely on social media and with all stakeholders (IIC Council Members, students, alumni, teaching/non-teaching staff, and innovators) to ensure maximum participation.</li> <li>• Institutions are encouraged to share the session link along with the official poster (as shared by the MIC team), and arrange livestream viewing in a Seminar Hall/Conference Room.</li> <li>• To add the activity under IIC, log in to the IIC portal, go to Manage Activity, and add it to "My Calendar".</li> <li>• Institutions can prepare an overall report of the IP Week Celebration and upload the PDF report under the "Overall Report of the Activity" option in the My Activity Calendar (2024-25) section.</li> <li>• Institutes needs to prepare an overall report of IP Week Celebration and submit the activity report in PDF format under the "Overall report of the activity" option under My Activity Calendar 2024-25.</li> <li>• The report should include the IIC and institution's logos, the title and session details of the IP Week Celebration, objective of the event, speakers' details, key points from their speeches for each day and actionable shared by the speakers.</li> <li>• Report should include participant details, and up to two photographs (for offline events) or screenshots (for online events) of the session. The key outcomes of the activity, media coverage (if available), and feedback from guests and participants should also be included.</li> <li>• For wider dissemination and outreach, please share a brief summary/report on your official social media platforms and tag the Ministry of Education's Innovation Cell.</li> </ul>
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### Kindly Note:

All IIC institutions are requested to celebrate World Creativity and Innovation Day **on 21st April** and World Intellectual Property Day on **26<sup>th</sup> April** as a **Celebration Activity**.